



The 2008 Oslo Conference on Peace and Trade
Part of the Oslo Chamber of Commerce Centennial Celebration

To discuss and promote trade as an instrument for peace is more important than ever.
The relationship and interdependence between trade and peace is evident, but often overlooked.

Nevertheless, the expansion of world trade and the globalisation of business does not only bring opportunities for positive change. It has also presented mankind with unprecedented challenges. In spite of all the economic growth billions continue to live in abject poverty. There seem to be growing political tension and prejudice between regions and cultures. Climate change is fuelled by growing use of fossil fuels, partly due to the increase in transport and trade.

The 2008 Oslo Conference on Peace and Trade arranged by the City of Oslo, the Oslo World Trade Centre & Business for Peace Foundation and Oslo Chamber of Commerce addresses these issues:

Globalisation -the good, the bad and the ugly.

We have three panels: "Global economic growth, but more than two billion live on less than two dollars a day"; "Globalisation in times of political and cultural tension"; and "Globalisation and climate change - will world trade survive?"

The Oslo Chamber of Commerce has made this conference a part of the Chamber's Centennial celebration. The Chamber was established in 1908 as an independent business organisation for the Oslo region based on membership and rendering services. It has today strong focus on international trade and is part of the world's largest business network with more than 12.000 Chambers of Commerce worldwide. www.chamber.no

Oslo World Trade Centre is part of the WTCA, a global business association serving close to one million businesses around the world in more than 300 business centres through the vision of "Peace and Stability Through Trade", and has several times been nominated to the Nobel Peace Prize. www.wtcoslo.no

The joined forces of two of the worlds largest business associations and the City of Oslo, the City of Peace, have enabled us to invite the most prominent speakers and we welcome you to share this day with us.

Welcome !



Anette Wiig Bryn
Commissioner
Department of Business Development and Sports Facilities



Thor W. Tøstadi
Chairman Oslo Chamber of Commerce



Per L. Saxegaard
Chairman of WTC Norway AS

PROGRAM:

Globalisation: the good, the bad and the ugly

0800 - 0845	Registration, coffee
0900	Welcoming remarks by: The City of Oslo, Oslo Chamber of Commerce and Business for Peace Foundation
	Introduction by the Conference Moderator Mr. Jan Egeland, Director of NUPI and Special Advisor to the UN Secretary General
	Global economic growth, but two billion still living on less then two dollars a day.
0930	Keynote adress: Sir Bob Geldof
	Dr Nabil Shaath, Special Advisor to the President of Palestine, former Foreign Minister of Palestine
	Dr Anders Källström, Director, West Sweden Chamber of Commerce and Industry
1030	Panel debate on globalisation, trade and poverty
1100	Coffee break
	Globalisation in times of cultural and political tension.
1130	Crown Prince of Ras Al Khaimah, HH Sheikh Saud Bin Saqr Al Qasimi, UAE

	Dr Jinghai Zheng, Chinese Economics Association and Norwegian Institute for International Affairs
	Dr John M. Lervik, CEO, FAST & CVP, Microsoft
1230	Panel debate on the political dimensions of globalisation
1300	Lunch
	Globalisation and climate change – will world trade survive?
1400	The Rt Hon Margaret Beckett MP, Former UK Secretary of State for the Foreign & Commonwealth Of fice and of the Department for the Environment, Food and Rural Affairs
	Dr Jan-Eric Sundgren, Senior Vice President of Volvo Group, responsible for public and environmental affairs.
	Mr. Per Norén, Director Environmental strategy, Boeing Company
1500	Paneldebate on trade, transport and climate change
1530	Closing remarks by Mr. Dag Terje Andersen, Minister of Trade and Industry
	Musical Performance

Globalisation: the good, the bad and the ugly



Mr. Jan Egeland, Director, Norwegian Institute of International Affairs. Special Advisor to the UN Secretary General

Mr. Egeland was Under Secretary General for Humanitarian Affairs and Emergency Relief Coordinator in the United Nations (2003-06). He was Secretary General of the Norwegian Red Cross (2001-03),

Special Advisor to the UN Secretary General for Colombia 1999-2001), Senior Consultant to the Inter-American Development Bank (1998-99) and State Secretary in the Norwegian Ministry of Foreign Affairs (1990-97). He has also been Chairman of Amnesty International in Norway, and Vice-Chairman of the International Executive Committee of Amnesty International. Mr. Egeland has been prominent in several peace processes that includes the Oslo Agreement between Israel and the PLO (1993) and the Ceasefire Agreement for Guatemala signed in Oslo City Hall 1996.



Sir Bob Geldof

Bob Geldof is a musician, writer, businessman, activist and campaigner. Recipient of many global awards and nominated for Nobel Peace prize on several occasions. Recently at the forefront of Geldof's public activities were the Live 8 concerts. Bob was recognized by Time Magazine as one of the 2005

European Hero's and made the front cover of their European Edition on 10th October 2005. Bob was nominated for the Nobel Peace Award in 2007. This is Bob's sixth nomination and follows the Nobel Man of Peace Award that he received in 2005. In February 2008 Bob traveled with President George W. Bush to Africa on the President's farewell tour of the troubled continent and writes a major feature article for TIME Magazine.



Dr Nabil Shaath - Special Advisor to the President of Palestine, former Foreign Minister of Palestine. Chief advisor to President Mahmoud Abbas. Member of the central committee of Fatah party. Palestinian chief negotiator, Palestinian cabinet minister, Palestinian International Co-operation Minister, Planning Minister for the Palestinian National Authority,

Acting Prime Minister of the PNA. Shaath served as the Palestinian Authority's first ever foreign minister Dr. Shaath taught at the University of Pennsylvania, where he obtained his Ph.D. in 1964, and at Cairo University, Alexandria, and the University of Beirut.



Dr Anders Källström, Managing Director, West Sweden Chamber of Commerce and Industry

Dr PhD in Business Administration from Gothenburg School of Economics, former Director for Gothenburg Research Institute, ab and Gothenburg Management Institute. Managing Director for West Sweden Chamber of Commerce and

Industry since 1998, board member of City Airlines, Volvo Buses and World Chamber Federation, Author of several books on Management Systems, Swedish management styles.



HH Sheikh Saud Bin Saqr Al Qasimi, UAE, Crown Prince of Ras Al Khaimah

Crown Prince and Deputy Ruler of Ras Al Khaimah, is the fourth son of His Highness Sheikh Saqr Bin Mohamed Al Qasimi. Since his appointment in 2003, Sheikh Saud has implemented vast organizational and economic reforms to ensure the success of local businesses while simultaneously

attracting a steady flow of foreign investment. In addition to running a sound government. Sheikh Saud has also been deeply concerned with the social development of the Emirate, focusing special attention on improving education and healthcare.



Dr Jinghai Zheng, Chinese Economics Association and Norwegian Institute for International Affairs.

Dr Jinghai Zheng was born 1959 in Beijing. He holds a PhD in Economics from Gothenburg University, Sweden. Dr Zheng is a leading expert on the Chinese economy and serves as Senior Research Fellow, NUI, Norway. He is President-Elect of the Chinese

Economic Association (UK) and Guest Research Fellow at the Center for China Studies, Tsinghua University, Beijing



Dr John M. Lervik, CEO, FAST & CVP, Microsoft

Dr Lervik served as the Company's Chief Technology Officer from 1997 to September 2001 overlooking all of the company research and product development activities. Dr. Lervik holds a PhD from the Norwegian University of Science and Technology, and was awarded the best overall PhD at NTNU in 1996/97.



The Rt Hon Margaret Beckett MP

Former UK Secretary of State for the Foreign & Commonwealth Office and of the Department for the Environment, Food and Rural Affairs Margaret Beckett is the MP for Derby South and has had a career in politics spanning more than 30 years, with 10 years in the Cabinet of the current Labour Government and 15 years on the frontbench in Opposition. She is currently Chair of the UK

Intelligence and Security Committee.

She was the UK's first female Foreign Secretary. Her previous positions include Secretary of State for both departments: Environment, Food and Rural Affairs (DEFRA) and the Foreign and Commonwealth Office (FCO); Leader of the House of Commons; President of The Board of Trade; Shadow President of The Board of Trade and Shadow Secretary of State for Health.



Dr Jan-Eric Sundgren, Senior Vice President of Volvo Group

responsible for public and environmental affairs. He is responsible in the Group for Public & Environmental Affairs and member of the Group Executive Committee of AB Volvo. Prof. Dr. Sundgren held a professorship in Thin Film Physics in Linköping University from 1990 until 1998 and was President of

Chalmers University of Technology of Gothenburg between 1998 and 2006. Prof. Dr. Sundgren holds a Master of Engineering and PhD in solid state physics. He is member of the Royal Swedish Academy of Engineering Sciences.



Mr. Per Norén, Director of Environmental Services Strategy, Boeing

Per Norén is responsible for developing and implementing an integrated environmental strategy and plan for Boeing Commercial Aviation Services. The organization provides customer support for more than 12,000 Boeing airplanes and consists

of five services businesses, including wholly-owned subsidiary companies Aviall, Alteon and Jeppesen. More than 12,000 world-wide employees provide a wide range of services including material management solutions, airplane conversions, upgrades and repairs, flight navigation and operational systems including pilot and mechanic training. Norén joined Boeing in August 2007 after serving as president and chief executive officer for Carmen Systems AB, headquartered in Goteborg, Sweden, since 1998.



Mr. Dag Terje Andersen, Minister of Trade and Industry

Mr. Andersen is Minister of Trade and Industry in Jens Stoltenberg's second government. He was Minister of Agriculture in Thorbjørn Jagland's Government and State Secretary, Ministry of Social Affairs, Gro Harlem Brundtland's third government.



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The Oslo Conference on Peace and Trade
Oslo City Hall, May 15, 2008



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